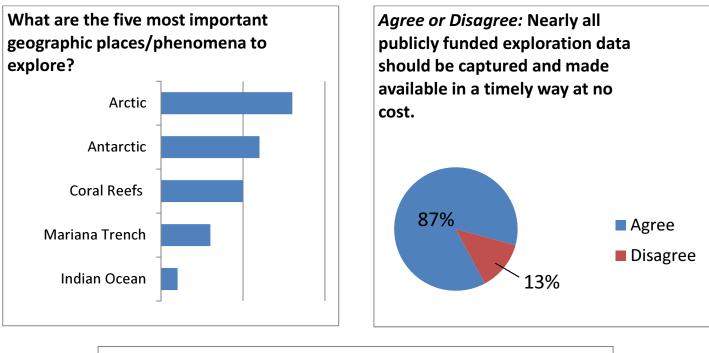
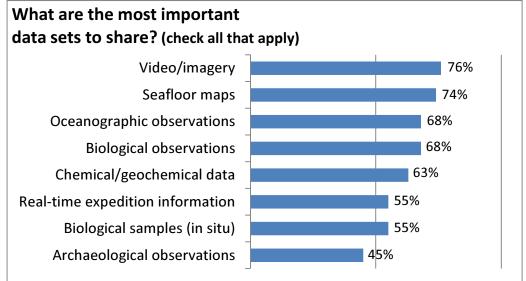
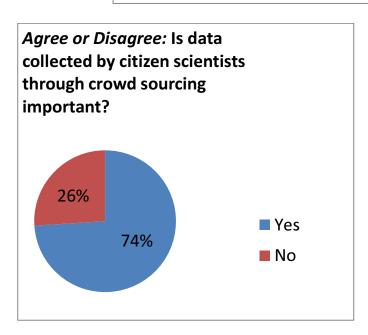
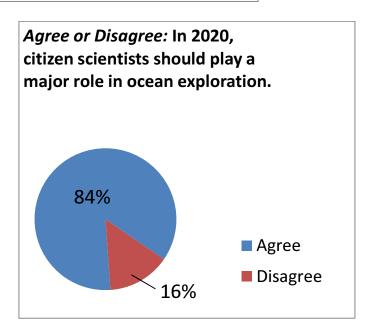
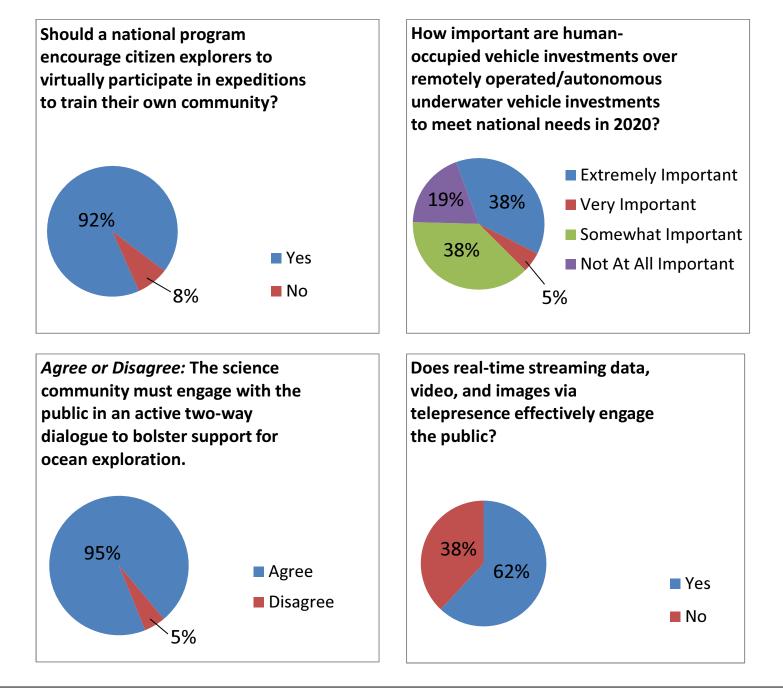
PUBLIC SURVEYS











Topline Summary

- According to the public, the most important geographic place to explore is the Arctic, followed by the Antarctic, Coral Reefs, Mariana Trench and the Indian Ocean.
- The majority (87%) agree that publicly funded data should be captured and made available quickly at no cost.
- The most important data sets to share are video/imagery (76%), followed by seafloor maps (74%), and oceanographic and biological observations (both 68%).
- Most (74%) feel that data collected via crowdsourcing by citizen scientists is important.
- 84% think that citizen scientists should play a major role in ocean exploration in 2020.
- A significant majority (92%) believe that citizen scientists should virtually participate in expeditions.
- 38% feel that HOV investments are "extremely important" over ROV/AUV investments. 38% feel they are "somewhat important," 19% feel they are "not at all important" and 5% feel they are "very important."
- Most (95%) say that the science community must engage the public in two-way dialogue to support exploration.
- 62% feel that real-time streaming data, video, and images via telepresence effectively engages the public.