



2015 ENGAGEMENT



Website Views: 15,108,408

↑41% increase from last year



Live Video Views: 2,823,088

↑94% increase from last year



Likes: 102,613

↑142% increase from last year



Views: 13,697,125

↑134% increase from last year

Subscribers: 34,752

↑90% increase from last year



Followers: 72,991

↑39% increase from last year



**971 Educators Trained Who
Reached 200,000+ Students**
Education Downloads: 2,037,636
Workshops for Educators: 40



Media Mentions: 780+
Peer Reviewed Publications: 39



2015 ENGAGEMENT

Ocean Exploration and Research
Ocean Exploration Trust



Website Views

11,384,216

↑6% increase

3,724,192

↑70% increase



Live Video Views

910,767

↑34% increase

1,912,321

↑146% increase



Educators Trained: 874, 97

Reached Students: 100,000+, 100,000+

Education Downloads: 2,037,636

Workshops for Educators: 35, 5



Likes

46,010

↑197% increase

56,603

↑110% increase



Followers

64,287

↑35% increase

8,704

↑81% increase



Views

1,597,125

↑233% increase

12,100,000

↑125% increase

Subscribers

9,594

↑56% increase

25,158

↑107% increase



Media Mentions: 130+, 650+

Peer Reviewed Publications: 32, 7